JENNIFER STREISAND

13 Darlene Avenue Pittsfield, Massachusetts 01201 (413) 464-9689 E-mail jenstreisand@aol.com Website: <u>http://jenstreisand.com</u>

Retired

Education

Master of Science in Education Field of Study: Curriculum and Instruction Emphasis in English Education Purdue University West Lafayette, Indiana May 2003

Completed pre-licensure education and English courses College of Notre Dame of Maryland Baltimore, Maryland 1996-1998

Bachelor of Arts: English and Rhetoric Harpur College State University of New York at Binghamton (now Binghamton University) Binghamton, New York June 1982

Licensure

Standard Teaching License for English and Journalism Grades 5-12 Indiana Professional Standards Board Issued 1999 Renewed 2009 Professional License Issued 2012,expired 2022

Memberships

Society of Professional Journalists Purdue Alumni Association

TEACHING POSITIONS

Communication Instructor - Department of Communication, Now the Brian Lamb

School of Communication, Purdue University, West Lafayette, Indiana

Taught Communication 114, Fundamentals of Speech, 1999-2000 Taught Communication 252, Writing for the Mass Media (journalistic writing) 2000-2001, 2003-2004 Taught Communication 325, Interviewing Principles and Practices, 2001-2002 Taught Communication 456, Advertising Writing, 2003-2005

High School English/Journalism Teacher - Valley Academy, Towson, Maryland

January 1996 – June 1999 Designed curricula for high school English courses and instructed them Developed curriculum for journalism elective and taught the course Valley Academy is a member of the Association of Independent Maryland Schools Maryland State Approved as a Non-Public Secondary School A college-preparatory school serving students with learning disabilities

Advisor/Editor - The Valley Extra

Advised students and edited copy for Valley Academy's student newspaper

Practicum - Jefferson High School, Lafayette, Indiana

August 2002 - December 2002 Taught two sections of English 12, Advanced Placement English Literature Substitute Teacher

MEDIA/BROADCASTING POSITIONS

Lafayette Magazine, Lafayette, Indiana (quarterly magazine focusing on lifestyles published by the Journal & Courier, the city's daily newspaper owned by Gannett Co., Inc. 2008 to 2016

(Freelance Writer and Reporter)

Responsibilities include generating story ideas, source development, research, interviewing, obtaining photographs, and writing articles (generally between 800 and 1,000 words).

Indiana Living Green magazine, Zionsville, Indiana (consumer's guide to a

sustainable lifestyle) February 2008 to January 2010 (Freelance Writer and Reporter) Responsibilities included generating story ideas, source development, research, interviewing, obtaining photographs, and writing articles (generally between 800 and 1,300 words).

MacDonald (formerly MacDonald Advertising and Classified Services), Lafayette,

Indiana (group of trade publications that served the global newspaper advertising industry).

January 2002 to 2009

(Freelance Business Writer and Reporter)

Responsibilities included source development, research, interviewing, obtaining graphics, and writing feature articles (generally between 1,000 and 1,600 words).

Jewish Studies Program/Purdue University, West Lafayette, Indiana

June 1999 - May 2002 (Newsletter Editor/Writer and Media Coordinator) Duties included writing articles and editing submissions for the program's newsletter published three times each academic year.

WHSW-TV/Silver King Broadcasting, Baltimore, Maryland

(now WUTB-TV owned by Fox Television Stations)
May 1994-December 1995
(Public Affairs Host/Producer)
Responsibilities included source development, research, interviewing, script writing, production and on-air presentation.

WMAR-TV/ABC, Baltimore, Maryland

January 1994-April 1994 (Freelance News writer/Producer)

Time Warner Cable, Rochester, New York

January 1992-September 1993 (Reporter/Producer) Developed sources, wrote and reported local news stories

New York State Assembly, Albany, New York

January 1989-January 1992 (Media Coordinator - Radio/TV Department) Produced and hosted legislative public affairs programs

WSVN-TV/NBC (now Fox), Miami, Florida

February 1987 – March 1988 (Associate Producer, News writer)

WDHO-TV/ABC (now WNWO/NBC), Toledo, Ohio

December 1985 – June 1986 (Weekend Anchor, Weekday Reporter) Served as supervisor of weekend news staff Produced and anchored weekend news

WTVO-TV/NBC (now ABC), Rockford, Illinois

December 1983 – December 1985 (Weekend Anchor, Weekday Reporter) WSKG-TV/Radio, Public Broadcasting Binghamton, New York June 1982 – December 1983 (Television Reporter/Morning-Drive Radio Anchor)

WNBF Radio, Binghamton, New York 1980 – 1982 (Radio Reporter/Anchor)

WHRW-FM Radio, Binghamton University, New York

1978- 1982 (Local News Director/Anchor/Reporter) Anchored afternoon-drive news Supervised student reporters

Volunteer Positions

Adult Education Chair, Temple Israel, West Lafayette, Indiana

(June 2013 – May 2015) Coordinate and participate in adult education programs, including Jewish Literacy classes, which concentrate on historical readings about the Jewish people and its culture. Coordinate and participate in adult Hebrew language classes. Set up guest speakers for the congregation and adult education classes.

Board Member of Tree Lafayette, Lafayette, Indiana (July 2010 – December 2013) – a non-profit organization whose mission is to promote tree planting and raise awareness about the importance of trees in an urban setting Marketing Committee – write news releases, gather information and write the organization's biannual newsletter, write other communication materials

Tutor, Lafayette Adult Resource Academy (May 2000-August 2000)

Assisted individual students to improve their literacy proficiency

Computer Skills

Constructed my Web site Use different applicatopms pf Microsoft Accessibility such as the narrator and magnification Use Braille letter keytops on my keyboard.

Professional Development

Completed Braille Literacy 1,2,and 3 with the Hadley Institute for the Blind and Visually Impaired based in Winnetka, Illinois. Took correspondence courses in learning to read and write uncontracted Braille (2017-2020).

